

**PEPSI® SUPER BOWL LIII HALFTIME SHOW SWEEPSTAKES**  
**OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. BY ENTERING, PARTICIPANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE SPONSOR, WHICH SHALL BE FINAL IN ALL RESPECTS.**

- 1. SWEEPSTAKES PERIOD:** The Pepsi® Super Bowl LIII Halftime Show Sweepstakes (“Sweepstakes”) starts on November 19, 2018 at or about 12:00:00 PM Eastern Time (“ET”) and ends December 31, 2018 at 11:59:59 PM ET (the “Sweepstakes Period”). Administrator’s computer is the official Sweepstakes clock.
- 2. ELIGIBILITY:** The Sweepstakes is open only to individuals who are legal residents of the fifty (50) United States or the District of Columbia who are eighteen (18) years of age or older (19 in AL or NE) at the time of entry. Employees of PepsiCo Inc., Pepsi-Cola Company and its bottlers (collectively, “Sponsor”), Prize Logic, LLC (“Administrator”), Pizza Hut, LLC, the NFL Entities (as defined below), and each of their respective parents, subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees and each of their respective parents, subsidiaries and affiliated companies, distributors, Web design, advertising, fulfillment, judging and promotion agencies involved in the administration, development, fulfillment and execution of this Sweepstakes (collectively, “Sweepstakes Entities”); and the members of each of their immediate family (*i.e.*, spouse, parent, child, sibling, and the “steps” of each) and persons living in the same household of each are not eligible to enter or win. All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted by law. Participation consists of entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Each entrant may be required to furnish proof of identification and other proof of eligibility under these Official Rules.
- 3. HOW TO ENTER:** During the Sweepstakes Period, an eligible entrant may enter using the following three (3) methods:
  - A. Entry Code:** An entrant must first obtain an entry code (“Code”) available on Pepsi 20-oz. 4-Pack Carriers or under the cap of specially marked 2-liter and 20-ounce Pepsi products from participating Pizza Hut locations. Then, during the Sweepstakes Period, after obtaining a Code, an eligible entrant must visit <http://pizzahut.com/pepsisweeps> (“Website”) and enter his/her valid e-mail address. If it is the entrant’s first time at the Website, the entrant must provide the required registration information, which may include, but is not limited to, his/her first and last name (no initials), street address (no PO Boxes), city, state, ZIP Code, daytime telephone number, and date of birth. Upon submission of a valid e-mail address and the complete registration information, the entrant must then submit a unique Code to receive one (1) Sweepstakes entry (“Code Entry”). A Code may be used only once. An entrant may enter up to five (5) Codes per day.
  - B. Twitter:** An entrant must sign into his/her Twitter account and follow @Pepsi. Entrant must then compose a new Tweet including a photo of how he/she “homegates” for football games, including the hashtag #HutXPepsiSweepstakes to receive one (1) Sweepstakes entry (“Twitter Entry”). Limit one (1) Twitter Entry per day. Each Twitter Entry must be

public (not protected), include the hashtag above and conform to Twitter's (280) character limitation. By entering the Sweepstakes and using the hashtag #HutXPepsiSweepstakes, entrant hereby agrees to be bound by these Official Rules. An entrant must have a non-private Twitter account to enter the Sweepstakes via this method and must be a follower of @Pepsi at least 30 days after the Sweepstakes Period for winner notification purposes to be eligible to win/claim a prize. If an entrant does not have a non-private Twitter account, he/she can create one at no cost by visiting [www.twitter.com](http://www.twitter.com). Please note that an entrant must agree to comply with the Twitter Terms of Service (<https://twitter.com/tos/>) and Privacy Policy (<https://twitter.com/privacy>) in order to participate in the Sweepstakes. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Twitter.

**Twitter Entry Requirements:** All Twitter Entries must comply with the following restrictions:

- Twitter Entry must include the hashtag #HutXPepsiSweepstakes;
- Twitter Entry must comply with Twitter's terms of service;
- Twitter Entry must be an original work;
- Twitter Entry must be in English, except for commonly understood foreign words;
- Twitter Entry cannot have been published previously by any party other than the entrant;
- Twitter Entry must be suitable for publication (i.e., may not be obscene or indecent);
- Twitter Entry cannot prominently feature trademarks, logos or trade dress owned by any third party, or advertise or promote any brand or product of any kind, other than Sponsor's and Pizza Hut;
- Twitter Entry cannot contain infringe on the intellectual property rights of third parties;
- Twitter Entry cannot include the name, likeness, photograph, or other indicia identifying any person, living or dead, without permission from that person. If any Twitter Entry includes a minor the entrant must be the minor's parent/legal guardian;
- Twitter Entry cannot be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group;
- Twitter Entry cannot promote illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Twitter Entry cannot describe or depict any illegal activity or violation of any state or federal law;
- Twitter Entry must not include any personally identifiable information (full name, e-mail address, telephone number, etc.);
- Twitter Entry must not contain, facilitate, reference or use material that contains prohibited content which shall include, but is not limited to content that promotes, suggests, or encourages:
  - gambling, including without limitation, any content related to online casinos, sports books, bingo or poker;
  - the use of prostitution, pornography, nudity, profanity or other adult content, or violence;
  - the taking up of arms against any person, government or entity or otherwise challenge or seek to overthrow any government.
- Twitter Entry must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way.

Twitter Entries that do not follow the above formats may be discarded or ignored and not eligible for entry. Twitter Entries received after the Sweepstakes Period and/or Twitter Entries that contain obscene, offensive, or any language communicating messages inconsistent with the positive images to which Sponsor wishes to associate will be void. Anyone found to use multiple Twitter accounts to enter will be ineligible.

- C. Free Method of Entry:** An eligible entrant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, and date of birth (MM/DD/YYYY) on a 3½"x5" card or piece of paper ("Mail-In Entry") and mail it with sufficient postage to: Pepsi Super Bowl LIII Halftime Show Sweepstakes (PL11393), P.O. Box 251328, West Bloomfield, MI 48325 to receive one (1) Sweepstakes entry. All Mail-In Entries must be postmarked no later than December 31, 2018, and received on or before January 10, 2019, in order to be eligible.

Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries.

**Limit:** Regardless of method of entry, there is a limit of up to six (6) entries per person per day during the entire Sweepstakes Period – maximum of five (5) Code Entries, one (1) Twitter Entry, and/or up to six (6) total Mail-In Entries. Any attempt by an entrant to enter more than the number of times authorized herein, including multiple entries by the same entrant using different e-mail addresses, mailing addresses, and/or Twitter accounts, may, at the Sponsor's sole discretion, invalidate ALL entries submitted by that entrant for the entire Sweepstakes Period. Entries received after Sweepstakes Period and/or entries that contain obscene, offensive, or any language communicating messages inconsistent with the positive images to which Sponsor wishes to associate, as determined by Sponsor in its sole discretion, will be void. Entries will be deemed made by the authorized account holder of the e-mail address or social media account that is used to submit the entry. The "authorized account holder" is the person who is assigned to the e-mail address or social media account by the respective online service provider.

**IMPORTANT:** MESSAGE AND DATA RATES MAY APPLY IF AN ENTRANT ENTERS THIS SWEEPSTAKES ON HIS/HER MOBILE DEVICE. NOT ALL MOBILE TELEPHONE/WIRELESS PROVIDERS CARRY THE SERVICE NECESSARY TO PARTICIPATE IN THESE SWEEPSTAKES. ENTRANTS SHOULD CONSULT THEIR WIRELESS PROVIDER'S PRICING PLANS. MOBILE ENTRY IS NOT REQUIRED TO ENTER OR WIN THE PRIZE IN THIS SWEEPSTAKES.

- 4. RANDOM DRAWING:** On or around January 11, 2019, Administrator will randomly select two (2) potential grand prize winners (each, a "Grand Prize Winner") and one thousand (1,000) potential first prize winners (each, a "First Prize Winner") from among all eligible entries received, provided a sufficient number of entries are received. Entries will be combined from Code Entries, Twitter Entries, and Mail-In Entries into one single pool for the drawing of each respective prize. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.
- 5. PRIZES, APPROXIMATE RETAIL VALUES ("ARV"), AND ODDS OF WINNING:**

- A. Grand Prizes (2):** Each Grand Prize Winner will receive a five (5) day/four (4) night trip for two (2) people (Grand Prize Winner and one (1) guest) to attend the Super Bowl LIII game ("Grand Prize"). Grand Prize includes: four (4) nights standard hotel accommodations (single room, double occupancy) at a hotel to be determined by Sponsor in its sole discretion, a \$500 check that may be used towards transportation from the Grand Prize Winner's residence to Atlanta, Georgia, ground transportation between the hotel and the stadium on February 3, 2019, two (2) game tickets (for Grand Prize Winner and guest), two (2) sideline passes (for Grand Prize Winner and guest), selected commemorative game merchandise selected by Sponsor in its sole discretion, and a \$250 check that may be used towards incidentals. Two (2) Grand Prizes will be awarded in the Sweepstakes. The ARV of each Grand Prize is \$8,950.
- B. First Prizes (1,000):** Each First Prize Winner will receive a \$75 NFLShop.com gift card ("First Prize"). Valid only at NFLShop.com for in-stock merchandise only. Except where required by law, cannot be redeemed for cash or cash equivalent, returned, reproduced, modified, sold, traded, refunded or replaced if lost or stolen. Not valid on previous purchases or returns. No cash back. If the value of your purchase exceeds the available gift card / gift certificate balance, you must pay the excess at the time of purchase. Any unused amount will be applied when you re-enter your gift card / gift certificate during your next NFLShop.com purchase. Certain brands or merchandise may be excluded. All gift code purchases are subject to the NFLShop.com Terms and Conditions, which may change at any time. In addition, NFLShop.com reserves the right to change the terms and conditions applicable to this gift code at any time. Gift code questions should be directed to <https://nfl.custhelp.com/app> or 1-877-635-7467. Void where prohibited. No more than one thousand (1,000) First Prizes will be awarded in the Sweepstakes. The ARV of each First Prize is \$75.
- C. Total ARV:** The total ARV of all prizes available in the Sweepstakes is \$92,900.
- D. Odds of Winning:** The odds of winning a prize depends on the total number of eligible entries received during the Sweepstakes Period.
- E. General:** In no event will more than 1,002 prizes be awarded during the Sweepstakes Period. If, for any reason, more Prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prize through a random drawing from among all eligible prize claims received. No prize substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute a prize, or component thereof, of equal or greater value in case of unavailability of the prize or a prize component. There is a limit of one (1) prize per person.
- 6. HOW TO CLAIM A PRIZE:** Potential winners are subject to verification of eligibility and compliance with these Official Rules. The potential winners will be notified for winner verification either via e-mail at the e-mail address provided in the Code Entry or Mail-In Entry or by a Direct Message on Twitter from @Pepsi (depending on his/her method of entry) with instructions on how to claim a prize. The potential winners who entered via Twitter Entry must respond to Twitter Direct Message winner notification within twenty four (24) hours or they may, at the Sponsor's sole discretion, be disqualified. Potential Grand Prize Winner will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within five (5) business days from the

date of attempted notification or the Grand Prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. Failure to provide all required information and a signature on the documents within the stated time period may result in forfeiture of winner's right to claim a prize, and may result in the prize being awarded to an alternate winner, if time permits. Sponsor will mail all First Prizes to verified winners at the mailing address provided during registration (if entered via Code Entry), on the Sweepstakes entry (if entered via Mail-In Entry), or during winner verification (if entered via Twitter Entry) within 6 to 8 weeks from final winner verification. Sponsor's designee will contact the Grand Prize Winners to arrange travel booking upon Grand Prize Winner verification. The Sweepstakes Entities shall not be held responsible for any delays in awarding a prize for any reason. If a potential winner is found to be ineligible, is not in compliance with these Official Rules, declines to accept the prize, or the winner notification is returned as undeliverable or the potential winner fails to respond to a winner notification within the timeframe specified in such winner notification, or if the potential winner does not answer the initial notification, the applicable prize may be forfeited. If a prize is forfeited for any reason, it may be awarded to an alternate potential winner, at the Sponsor's sole and absolute discretion, selected at random from the remaining pool of eligible entries received during the Sweepstakes Period, time permitting. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Prizes are not transferable and include only the items specifically listed as part of the prize. Any portion of a prize not accepted by winner will be forfeited. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for the prize won. Sponsor will issue an IRS Form 1099 for the Grand Prize Winners. Approximate retail values are as of the time these Official Rules were printed and the value of the Prize may fluctuate. The winners are not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. All other costs and expenses not expressly set forth herein shall be solely the winner's responsibility. Each prize will only be awarded to a verified winner.

7. **LIMITATION OF LIABILITY:** By participating in this Sweepstakes, entrants agree the Sweepstakes Entities, Twitter, Inc., and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for any and all liabilities, including but not limited to lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/website/UseNet accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or inaccurate capture of Sweepstakes-related information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to any Sweepstakes-related website(s). Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a prize. Released Parties shall not be responsible or liable for entries entered by any automated computer, program, mechanism or device; for any entries in excess of the stated limit; or for entries that are late, forged, lost, misplaced, misdirected,

tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries will, at Sponsor's sole discretion, be disqualified.

If for any reason, Sponsor believes the Sweepstakes is not capable of running as planned, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of winners in a manner it deems fair and reasonable. Notice of such cancelation, termination, or modification of the Sweepstakes shall be posted at the Website. This Sweepstakes is subject to all federal, state, and local laws and regulations.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to forever and irrevocably agree to release, defend, indemnify and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) typographical or printing errors in these Official Rules or any Sweepstakes materials; (d) acceptance, receipt, delivery of, possession, defects in, use, nonuse, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a Prize (or any component thereof); (e) change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including, but not limited to, acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules; (f) any interruptions in or postponement, cancellation or modification of the Sweepstakes; (g) human error; (h) incorrect or inaccurate transcription, receipt or transmission of an Entry; (i) any technical malfunctions or unavailability of any social media platform or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant; and (j) interruption or inability to access the Sweepstakes, or any other Sweepstakes-related websites or any online service via the Internet due to hardware or software compatibility problems.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING PRIZE COMPONENTS, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSIONS OF IMPLIED WARRANTIES, THEREFORE SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY.

Check local laws for any restrictions or limitations regarding these limitations or exclusions.

8. **DISPUTES:** THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES AND OF THE STATE OF NEW YORK WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. AS A CONDITION OF PARTICIPATING IN THIS SWEEPSTAKES, YOU AGREE THAT ANY AND ALL DISPUTES WHICH CANNOT BE RESOLVED BETWEEN THE PARTIES, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS SWEEPSTAKES, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, EXCLUSIVELY BEFORE A COURT LOCATED IN NEW YORK HAVING JURISDICTION. FURTHER, IN ANY SUCH DISPUTE, UNDER NO CIRCUMSTANCES WILL ENTRANTS BE PERMITTED TO OBTAIN AWARDS FOR, AND HEREBY WAIVE ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING ATTORNEYS' FEES, OTHER THAN ENTRANTS' ACTUAL OUT-OF-POCKET EXPENSES (E.G. COSTS ASSOCIATED WITH PARTICIPATING), AND ENTRANTS FURTHER WAIVE ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR INCREASED.
9. **PRIVACY:** Sponsor's privacy policy is located at <http://policy.pepsi.com/privacy.htm>.
10. **PUBLICITY RIGHTS:** By participating in the Sweepstakes and/or accepting a prize, each entrant agrees to allow Sponsor and Sponsor's designee the perpetual right to use his/her name, biographical information, photos and likeness, voice recording, video images and all related footage, and statements for Sweepstakes, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered worldwide, including but not limited to on television (including live television), radio, the Internet, without notice, review or approval and without additional compensation except where prohibited by law.
11. **GENERAL:** Any attempted form of participation in this Sweepstakes other than as described herein is void and will result in disqualification, and if such person is selected as a potential winner, revocation of his/her prize. Sponsor reserves the right to disqualify any individual found, in its sole and absolute opinion, to be tampering with the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Sweepstakes. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and will result in the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE THE SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event Sponsor is prevented from continuing with the Sweepstakes or the integrity and/or feasibility of the Sweepstakes is severely undermined, Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Sweepstakes without any further obligation. In the event of cancellation, Sponsor will award the Prizes in a random drawing from among all valid and eligible entries received up to the time of such cancellation, providing a sufficient number of entries are received. If any provision of these Official Rules or any word, phrase, clause, sentence or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and

enforceable. The invalidity or unenforceability of any provision of these Official Rules or any Prize documents will not affect the validity or enforceability of any other provision. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and the Sweepstakes details contained in any Sweepstakes promotional materials (including, but not limited to, point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

**12. WINNERS LIST:** To obtain the name of the winners, mail a self-addressed, stamped business-sized envelope to: Pepsi Super Bowl LIII Halftime Show Sweepstakes (PL11393) - Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by March 1, 2019.

**13. SPONSOR:** Pepsi-Cola Company, 1111 Westchester Avenue, White Plains, NY 10604.

**Participant irrevocably waives all claims against the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") and agrees that the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the Prizes awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.**

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This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Twitter. You understand that you are providing your information to Sponsor and not to Twitter. Any questions, comments or complaints regarding this Sweepstakes shall be directed to Sponsor and not to Twitter.

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